

# Transform Any Place Into a Smart Space

Connectivity, intelligence, and security that protects, informs, and innovates.



# Your teams have great communication skills. So can the places they work.

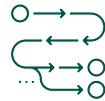
When people engage, they share information and ideas that transform businesses, communities, and worlds.

**What if your buildings could play a part in these conversations?**



**WITH MERAKI YOU CAN**

Build smart spaces faster and more securely by uniting IoT and connectivity on one platform.



Enhance engagement and productivity to enable the flow of people and ideas.



Enrich communities to help create experiences that transform business, government, and education.



Accomplish this with proven technologies.

# Imagine the data-powered possibilities of smart spaces

Today, Meraki customers nurture secure, healthy environments and save time and money by:

## ANALYTICS

- Improving productivity and interaction
- Ensuring employees, whether working remote or on-site, maintain equal access to networks and resources
- Providing seamless, scalable, and delightful experiences for all

## HEALTH AND SAFETY

- Creating complete connectivity and coverage for multiple locations and devices
- Eliminating time-consuming manual processes for policy enforcement and device provisioning
- Finding alternatives and complements to on-site onboarding procedures for new employees
- Overcoming the complexity of integrating physical and network security into a single point of control
- Customizing security based on business need without creating bespoke systems for IT teams to support

## SUSTAINABILITY

- Accelerating onboarding by using Systems Manager to automate provisioning
- Remediating issues with Meraki Health for network analysis before users create help-desk tickets
- Gaining complete transparency across network performance with Meraki Insight
- Optimizing connectivity and delivering the experiences of next-gen Wi-Fi with the Z3 teleworker gateway for remote and home employees



# The network—it's powering smart spaces

Like business complexes, schools, and data centers, smart spaces also need firm foundations. But unlike your building's foundation, which is designed to be solid and immovable, the framework for your smart space is strongest when founded in the cloud—decentralized, agile, scalable, and secure.

Meraki has always lived in the cloud.





## A framework for success

The Meraki cloud-first platform eliminates the complexity of integrating networking, sensors, and analytics. Our technologies help you accomplish both departmental and high-level goals—evaluate infrastructure capacity and reduce your organization’s environmental footprint, improve network visibility and enhance employee safety, and automate communications and underscore why people want to work at and partner with your business, government agency, or school.

The Meraki platform combines:

- **Connectivity** through cloud-first wired and wireless technologies that unify physical and digital worlds
- **Built-in security** to proactively manage and protect physical and digital environments
- **Intelligence** that blends together AI-driven analysis and insight



### REAL-TIME DATA, REAL-TIME EFFICIENCY

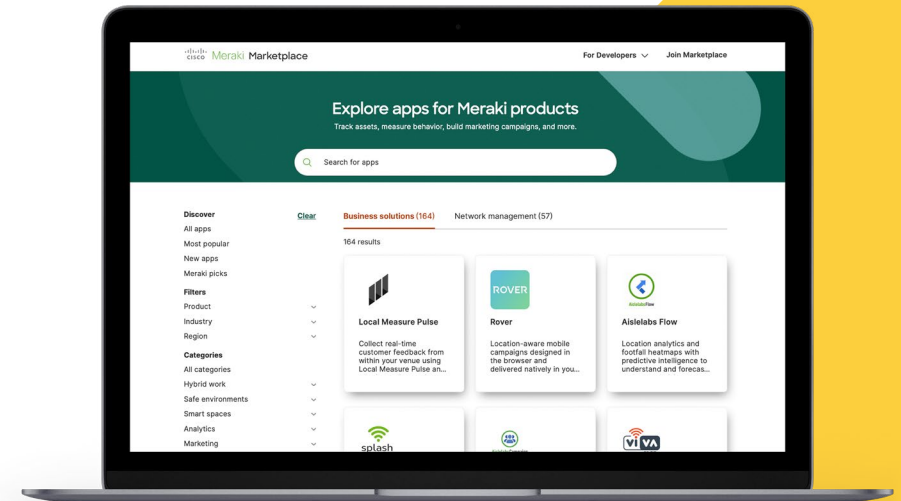
- Enterprises that use IoT-enabled sensors and smart devices saw energy savings of 70% over three years
- More organizations are investing in smart buildings and adding smart capabilities to existing facilities to allay pressure from regulations and fines, improve sustainability in line with employee wishes, and boost operating margins squeezed by high energy costs
- Buildings represent about 40% of global energy use and carbon emissions



# One big partner ecosystem for mega results

The [Meraki Marketplace](#) features hundreds of partners ready to help you build smart spaces.

From evaluating existing infrastructure and improving energy efficiency to testing cybersecurity and enhancing productivity, our partners have products and services to support you.



OFFICE SPACES

# Smarter, happier people everywhere

Nurture employee and visitor well-being, security, and health with Meraki technology. Our cloud-first, API-driven IoT technologies transform yesterday's static office buildings into today's adaptable hubs of collaboration.



**Improving usage** of space results in more satisfied and productive employees.



**Tracking assets** provides valuable new insight into equipment usage and location.



**Responding rapidly** to changes in how spaces are used creates new opportunities and benefits.

# Hot desks in the city

## GOALS

- Enhance workspaces, employee productivity, and collaboration
- Deliver individualized experiences—at scale—to promote health and safety for employees, visitors, partners, and more
- Manage the environment for the individual and greater good

## CHALLENGES

- Monitoring, assessing, and responding to conditions within your corporate offices
- Gleaning new insight from data that's currently nonexistent or hard to find
- Protecting critical and/or costly equipment from changes in temperature and/or humidity, leaking pipes, and water damage

## OUTCOMES

- Improve insight into footfall and room usage with heatmaps from MV smart cameras, MR access points, and Meraki partners like PlaceOS and meldCX
- Delight employees and customers with personalized communication based on Wi-Fi location analytics
- Protect people, places, and IT infrastructure—and reduce environmental impact—with MT sensors for real-time visibility and alerts



MR



MV CAMERAS



MT

## MARKETPLACE PARTNERS

# PlaceOS

Employees can book desks, conference rooms, and workspaces with the help of [PlaceOS](#) technologies.



Anonymously monitor areas to “digitize cleanup,” and measure how people use your spaces to maximize efficiency and beyond with built-in [meldCX](#) analytics.

## COMMERCIAL AND PUBLIC SPACES

# Big picture, little details

Wherever people gather—in conference rooms for business, courthouses for government services, learning labs and football stadiums at educational facilities—smart spaces deliver results that make a difference. At Meraki, we've got you covered.



### Customized interactions

deepen relationships, loyalty, and satisfaction.



### Contactless engagement

generates touchless point-of-sale and enhanced customer service.



### Optimized design

so areas are energy-efficient yet comfortable, creating a productive and content team.

# Hives of industry

## GOALS

- Reduce congestion by improving foot traffic
- Enhance services, staffing, and engagement
- Meet safety protocols, such as head counts

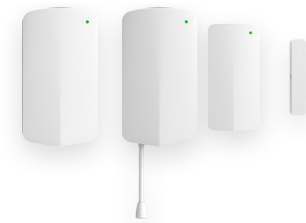
## CHALLENGES

- Ensuring connectivity and coverage across multiple locations
- Overcoming the complexity of integrating physical and network security into a single point of control
- Accessing actionable insight from devices



## OUTCOMES

- Deliver flawless connectivity via the Meraki MX
- Send high-speed video plus precision vehicle and people detection via Meraki MV cameras and access it anywhere in an online portal
- Meet ordinances like occupancy limits with your security devices and Meraki Marketplace partner offerings



MT



MV CAMERAS



MR

## MARKETPLACE PARTNERS

### EVERYANGLE

Automatically count everyone in a space to manage safe occupancy and meet safety compliance rules.



Monitor and manage visitor traffic with digital displays, plus online and mobile dashboards.

## RESTRICTED SPACES

# Limited access, unlimited potential

Add capabilities, insight, and security—not people or overhead—to those sensitive areas in your public or private organization. Meraki can help by addressing two challenging areas: who is authorized with access and what happens when nobody is around?



**Confirm measures** are in place and working to verify access for authorized personnel.



**Enforce compliance** by ensuring employees are taking mandated steps like wearing badges.



**Protect assets** to make sure valuables—on the network and off—stay where they belong.

# Know you're in-the-know

## GOALS

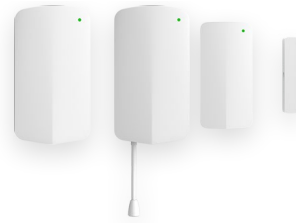
- Create a super-secure area
- Manage costs and energy
- Maintain control whether area is staffed or unstaffed

## CHALLENGES

- Balancing security, resources, and processes
- Automating procedures to reduce mistakes and costs
- Creating a duplicatable approach

OUTCOMES

- Act fast before major issues arise with automated and customized alerts from Meraki MT sensors and MV cameras
- Prevent open doors welcoming potential intruders by pairing an app with MTs or MVs to send intrusion-protection alarms
- Get built-in identity-based access and rules in Meraki MR wireless access points



MT



MV CAMERAS



MR

MARKETPLACE PARTNERS



See and get alerts if rooms have abnormalities.



Trigger lockdowns, enable intelligent alerts, and manage contactless entry.

# Partnership

**PRESIDIO®**

Presidio is a Global Digital Services and Solutions Provider delivering customers the secure cloud environments that form the backbone of digital transformation. We guide you from initial assessments, strategy, and consulting – to implementation and deployment – to managed services that run IT for you, topped off with a suite of flexible financing and consumption options to simplify procurement. Our services experts are thinkers AND doers focused on accelerating business outcomes for customers in all industries.

 **Meraki**

Creating intuitive technologies to optimize experiences, secure locations and seamlessly connect people, places, and things. Cisco Meraki is making IT easier, faster, and smarter for end customers and partners. Cisco Meraki connects passionate people to their mission by simplifying the digital workplace.